



By **JEFFERSON YACHTS®**

## **PRESS RELEASE**

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For further information, contact Greg Johnson  
(360) 750-9600; [greg@johnson-promotions.com](mailto:greg@johnson-promotions.com)

### **DREAM CATCHER YACHTS JOINS JEFFERSON YACHTS DEALER NETWORK**

Dream Catcher Yachts (DCY), located in the Dana Point Harbor in southern Orange County, Calif., joined the Jefferson Yachts network of dealers in June, announced David Shaw, vice president of operations.

Dream Catcher Yachts is owned by Michelle and Zak Anderegg. They operate two, 1,800 square foot sales offices for pre-owned vessels as well as new boat sales for Selene yachts and Pacific Seacraft and Saga sailboats.

The dual locations provide DCY with more slips than any other boat dealership at Dana Point Harbor. Dream Catcher Yachts is scheduled to take delivery of a Jefferson Yachts 50' Rivanna SE in late July and a versatile 35' Marlago Cuddy in late August.

"We like that Michelle and Zak have got so much energy and we feel they will breathe new life into sales in their market," said Shaw. "They are aggressive, credible and not afraid to think out of the box. They also have good rapport with their customers."

Michelle Anderegg, who has lived and worked aboard boats most of her life, explained that the couple first learned of the Jeffersonville, Indiana-based company from their mutual Cummins distributor. His unsolicited recommendation of Jefferson Yachts as a good, honest company led the Andereggs to research the company, including extensive interviews with clients who were multiple owners.

"Jefferson Yachts stood out due to its customer service, professionalism and warranty policy," explains Anderegg, who leads the sales team while her husband heads marketing and after sales services. "The Jefferson Yacht owners we talked to raved about the team's honesty and that every warranty issue was taken care of quickly with no fussing over little things. We were impressed with their customers' high level of satisfaction."

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The Anderegg's anticipate that Jefferson Yachts' diverse lineup, ranging from the Marago to the 82' Starship Pilothouse, will complement DCY's existing new boat sales. Observed Anderegg, "We think Jefferson Yachts provides a full product line that offers our customers a lot of boat for a great value. We think these boats are hot!"

For further information, contact Dream Catcher Yachts, 34571 Golden Lantern, Dana Point, CA 92629 (949) 493-2011; [dreamcatcheryachts.com](http://dreamcatcheryachts.com);

[shell@dreamcatcheryachts.com](mailto:shell@dreamcatcheryachts.com)

Jefferson Yachts has built its rich 25-year heritage on painstaking attention to detail, efficiency and affordable luxury. For further information, contact Jeffrey W. Nash, Jefferson Yachts at P.O. Box 790, Jeffersonville, IN 47131-0790, phone: 812-282-8111, **cell: 502-594-6743**, website: [www.jeffersonyachts.com](http://www.jeffersonyachts.com), E-mail:

[fun@jeffersonyachts.com](mailto:fun@jeffersonyachts.com).

